



NEWS RELEASE

POWER STATION LLC REACHES AGREEMENT FOR ADVERTISING CONTENT

Orange, CA, February 22, 2008 / PR Newswire / Power Station, LLC

Power Station LLC and OnSite Media LLC announce an agreement that beginning March 2008, On Site Media will begin installing large-format Plasma and LCD digital signs, contained within eye-catching structures positioned above PowerPort airport kiosks. Ads running on these large screens will integrate with offers and information being displayed on the computers already built into the kiosks, giving advertisers a unique opportunity to promote their products through television-type ads, while interacting directly with consumers.

Mick Hall, president of OnSite Media said, "Prior to selling my advertising agency and forming OnSite, I spent 20 years creating ads and buying media for some of the largest brands in the US. We are very excited about our relationship with Power Station and my experience tells me that this new interactive advertising medium that we have created is sure to be a big-hit with advertisers, and a big revenue producer for both of our companies."

Airports are an appealing venue for advertising. According to *The Arbitron Airport Study*, 95% of all travelers spend over 30 minutes at the terminal prior to boarding, and 51% spend 30 minutes or more at the airport on the other side of security – giving airport advertising an immense power to reach an elusive upscale audience. During airport waiting periods, 72% of all airline travelers recall specific ads, and 82% say that they take the time to read airport advertising displays. The problem with current airport advertising is that 99% of all signs are static backlit dioramas. This medium is not visually stimulating, nor does it take advantage of the opportunity to interact with this tech-savvy base of consumers with significant expendible income.

Henry Mauriss, Managing Member of Power Station, added, "We are also very excited about the agreement with OnSite, who will become an important partner to PowerPort as we continue to expand nationwide. This relationship represents a meaningful example of how our PowerPort platform and airport "real estate" can be leveraged to recognize its true value. Mick and his firm have the right history, skills and client base to make this venture all that it can be."

It is anticipated that 520 OnSite digital billboards will be installed at 260 PowerPort airport locations over the next 2 years, making the OnSite Media/PowerPort network one of the largest out-of-home digital sign networks in the country.

The PowerPort is the only product of its kind. In a single location, it offers Internet access; laptop rentals; secure battery charging for over 1200 models of cell phones, PDA's, Blackberries, etc, and digital content downloads. People with time to spare in an airport can rent laptop computers and work at their leisure in the gate areas, or stop and use a computer while they dine. Those in a hurry can log on, do their essential business or check their e-mail, and be on their way. Look for us at your home airport soon.

For more information on the PowerPort, visit us at www.powerports.com

For Media and Company Information Contact:
Henry Mauriss, Managing Member
714-938-3270
henry@powerports.com